

Arts Industry Council (Victoria)

- the independent voice for the arts

BULLETIN JULY 2009

Please circulate through your networks!!

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1. Seeking New Executive Director

AIC(V) is seeking a part-time Executive Director to take the organisation through the next stage of its growth and consolidation. This rare leadership opportunity will reward the successful candidate with an exciting and stimulating undertaking, with potential for wide exposure and good networks. Responsibilities will include developing and implementing advocacy, campaign and policy strategies, building a cohesive and sustainable network and communications strategy, and undertaking liaison with key players in the arts community. The position is one day a week. Download from <<http://www.aicv.org.au/join>> Applications close Friday, 7 August 2009.

2. AIC Restructure, new staff & program

Jim Rimmer stepped down as Executive Officer of Arts Industry Council (Victoria) at the end of June to take up a position with VicHealth. Jim worked like a Trojan to complete delivery of our Community Leadership Alliance Project (*see below*) by the end of June. The Board of AIC(V) wishes to thank Jim for his work with the organisation and wishes him well at VicHealth.

Meanwhile, AIC's Board has undertaken a review of our structure and program. The Board has split the Executive Officer position into two new positions:

- 1. Executive Director:** a new one-day a week position to focus solely on delivery of communication and AIC's program – advertised as above
- 2. Secretariat:** a new part-time role being hosted by AIC member organisations on a six-month rotation, which will look after AIC's day-to-day administration and service the Board's governance and planning.

As of July 2009, the new Secretariat for AIC is based at Next Wave Festival. For any queries regarding the Executive Director position, membership or program queries, the Secretariat is your first point of call.

New AIC Contact Details

Paul Gurney, C/- Next Wave Festival

Phone: (03) 9329 9422

Email: <<mailto:info@aicv.org.au>> *(the same contact email as before)*

Program

The new structure will enable AIC to deliver more services and news to you, as well as a pointy program. The new program aims to deliver:

- More news and bulletins through a new communications strategy
- More networking meetings
- Increased coordination within the arts field, between organisations, peak groups and artists.
- Targeted campaigns to improve the positioning of arts in Victoria, including a state election campaign in 2010. We have developed a new plan for 2009-2010 and will release details as we roll out ideas.

More resources for AIC

The Board has resolved to expend part of our limited cash reserves to build profile and activity. Consultation with our members and the arts sector since 2007 has endorsed AIC's role is an important one that should be expanded and more effectively resourced. AIC has relied on membership fees to survive and occasional grants to run consultation, but our turnover is usually about \$6,000 a year. The Board will be seeking funding from a range of sources over the coming months to put us on a more sustainable footing, so we can resource this new structure..

3. AIC seeks your support - YOU CAN HELP!

Further to the last point above, YOU can help support AIC!!

1. **Letters of support:** AIC is seeking Letters of Support from all areas of the arts – artists, arts leaders, arts organisations and the community sector. If you have felt the benefit of AIC's activity, networking or communication, **PLEASE WRITE US A LETTER OF SUPPORT!** You can send your letter to Board member Kevin Brennan <<mailto:kevbren@netspace.net.au>> or email Kevin to get some pointers of what to include in your letter
2. **Become a member or RENEW your MEMBERSHIP:** Your membership is invaluable and is our main source of income. For queries about membership contact <<mailto:info@aicv.org.au>> or download a membership form <<http://www.aicv.org.au/join.html>>

4. Community Leadership Alliance

On a tight timeframe, AIC worked with the Victorian Council of Social Services, Environment Victoria and VicSport to consult the community sector about the need for a new network or peak body. The project was resourced with funding from the Office of the Community Sector and completed by 30th June 2009. We'll let you know when we've loaded info on the website.

The report from the project is being considered by the Alliance Network, which currently includes representatives from the above organisations. The Alliance will be looking at how to build this new network and activity to build the profile of the community sector and Not-for-Profit Sector.

Why are we doing this? Because most arts organisations are community organisations by definition and structure, and many work in the community sector. More than 50% of government funding for the arts comes from departments other than arts. All this leads to AIC's focus on working towards a whole-of-government approach to culture and arts. This is a great opportunity to raise the profile of the creative sector and align arts organisations with the community organisations.

If you have any queries regarding any of these items or would like to join this e-list, send a reply today.

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- The Arts Industry Council (Victoria) is a membership-based not-for-profit lobby organisation seeking to represent the interests of the arts community.
- We receive no on-going support from funding bodies and rely on membership fees to survive.
- To contact us OR TO JOIN Email: <"><mailto:info@aicv.org.au><<mailto:info@aicv.org.au>> or Phone: 03 9329 9422. Membership application forms can be downloaded from our website: <<http://www.aicv.org.au/>>

PRIVACY: You have received this notice as member of the arts community. If you wish to be removed from this list and do not wish to receive e-news on matters concerning the arts industry from AIC(V), please respond to this email with 'UNSUBSCRIBE' in the subject line.